



JOB ANNOUNCEMENT

Wildlife Coexistence Campaigner

**WildEarth Guardians
516 Alto Street
Santa Fe, New Mexico 87501**

Application Deadline: May 27, 2016

Position Summary:

The Wildlife Coexistence Campaigner is a new full time exempt position at WildEarth Guardians. We are expanding our work to end the rogue federal USDA Wildlife Services program's indiscriminate poisoning, trapping, and aerial gunning of native wildlife. The Campaigner will oversee and implement a well-refined strategic framework for reforming Wildlife Services. The Campaigner will implement, modify as necessary, and generally adhere to Guardians' vision for making Wildlife Services accountable to the best available science and contemporary ethics concerning the humane treatment of wildlife.

The Campaigner will leverage public support for wildlife and wild places to grow grassroots and political support for reforming Wildlife Services. The Campaigner will use communications, technical, relationship-building, critical thinking, scientific skills to implement a successful campaign by meeting key metrics. The Campaigner will work with the Wildlife Program Director to leverage legal strategies and resources to support the campaign. Creativity, a rock solid work ethic, a desire to learn, a commitment to advocating for the natural world, a healthy sense of outrage, and the will to win are essential.

The Campaigner will be the primary contact for the media on most Wildlife Services reform issues, will draft online content, and will engage in social media campaigns. The position reports directly to Guardians' Wildlife Program Director. The Campaigner will directly manage a contract organizer, and eventually a team of contract organizers, and potentially an intern and/or fellow in the work to rein in Wildlife Services. Management experience is desired.

Location: Denver (preferred), Missoula, Santa Fe, Portland

Duties and Responsibilities

- Work with the Wildlife Program Director and Carnivore Advocate to refine and implement Guardians' Wildlife Services reform campaign.
- Build and leverage alliances with activists working to confront native wildlife killing in

communities in the western U.S. and in D.C.;

- Build and maintain relationships with agency officials, Congressional staff, scientists, citizen activists, partner organizations, and the media to promote reform of Wildlife Services;
- Draft, review and edit a variety of written materials, including reports, petitions, factsheets, press releases, articles, e-communications, and website content related to Wildlife Services reform efforts;
- Speak for the organization on Wildlife Services and native wildlife management issues, including press interviews, public presentations, and testimony before agencies;
- Help to hire and then manage Guardians' Wildlife Coexistence Organizer(s), and possibly interns and/or fellows;
- Work independently, with other program staff and with communications staff to ensure high visibility of all Wildlife Services reform strategies and tactics, including working with traditional (print, TV, radio) and new (all e-platforms) media to amplify campaign activities and successes;
- Identify and implement the best ways to engage, empower and mobilize people to reform Wildlife Services in communities across the West;
- Coordinate efforts to educate and organize communities and local, municipal and state governments to cancel cooperative agreements with Wildlife Services that target native wildlife;
- Measure success based on key metrics to ensure progress toward achieving Guardians' vision for coexistence with native wildlife and make adjustments as necessary to keep us on track for success;
- Work with Guardians' legal team and the Wildlife Program Director and Carnivore Advocate to develop and coordinate litigation, administrative challenges and policy initiatives to reform Wildlife Services;
- Assist Guardians' Conservation Services (development and communications) staff as needed on events, grant requests and reports and donor meetings.

Essential qualifications include:

- Passion for protecting native species;
- Excellent written and oral communications skills;
- A demonstrated commitment to conservation advocacy;
- A minimum of five years experience with wildlife conservation advocacy;
- Experience in running successful grassroots campaigns online and offline;
- Proven ability to work both independently and in close coordination with a team;
- Experience managing others, with preference given to those with organizing management experience;
- Comfort with and enthusiasm for working in a fast-paced campaigning environment, including juggling multiple priorities;
- Ease in working with people from a wide variety of backgrounds;
- Excellent time-management and organizational skills,
- Proven experience in project administration from conception to completion;
- A healthy sense of outrage and a sense of humor.

Additional desirable qualifications include:

- Advanced degree in biodiversity protection or environmental and natural resources law or policy.
- Formal organizing training and/or campaign planning and execution experience.
- Intermediate or advanced social media interest and skills: Twitter, Facebook, Instagram, etc.
- Experience with event and activity logistics and planning.
- Familiarity with the USDA APHIS Wildlife Services program.
- Knowledge of Western state politics, particularly in Oregon, Washington, Montana, Colorado and New Mexico.

Special Job Requirements:

- Some travel around the western United States, as well as occasional travel to Washington D.C. Expect flexible work hours, including some weekend and evening hours.

Compensation and Benefits:

Competitive salary TBD based on qualifications and experience. Benefits also include vacation, sick leave, health and dental insurance, retirement and exceptional work environment.

To apply:

Send inquiries and applications addressed to Bethany Cotton to apply@wildearthguardians.org. Applications should include a cover letter, resume, three references, and a writing sample (ten pages or fewer) and must be received by COB May 27, 2016. Please do not send your cover letter in the body of an email; PDF documents are preferred. No phone calls please. Due to the volume of applicants and other workload, only those applicants selected for an interview will be contacted. WildEarth Guardians is an equal opportunity employer.