

Wildlife Coexistence Organizer Job Description **Updated February 2018**

Position: Wildlife Coexistence Organizer
Reports to: Wildlife Coexistence Campaigner
Status: 30-hour/week contract

General Responsibilities

The Wildlife Coexistence Organizer works to end the rogue federal USDA Wildlife Services program's indiscriminate poisoning, trapping, and aerial gunning of our native wildlife. The ultimate goal of the campaign is to transition Wildlife Services away from all lethal control of native wildlife, and refocus the program's work targeting native species entirely on non-lethal conflict prevention and mitigation (and/or to transfer that work back to the U.S. Fish and Wildlife Service entirely). The campaign does not target the program's efforts addressing threats posed by non-native species to native species and ecosystems, though we hope that ensuring the program's work adheres to the best available science will make those efforts as humane as possible. The Organizer will implement a well-refined strategic framework for reforming Wildlife Services through an initial county-by-county campaign in Southern New Mexico focused on cancelling contracts between local and regional entities and the federal program. The county-based campaign will further erode Wildlife Service's social license to operate, aid in demonstrating the efficacy of alternatives to lethal control, and help identify new allies and strengthen existing allies in efforts to reform the program through executive and/or legislative action. The county-based campaign will help build the support needed to achieve comprehensive reform of Wildlife Services at the federal level.

The Wildlife Coexistence Organizer is responsible for developing and implementing strategies and tactics to achieve the goals and visions of WildEarth Guardians' Wildlife Program's Ending the War on Wildlife county-based campaign efforts. To this end, the Wildlife Coexistence Organizer works closely with, and is managed by, the Wildlife Coexistence Campaigner to identify opportunities to meaningfully advance Guardians' Ending the War on Wildlife Campaign. The Organizer will assist in communicating the campaign's work and successes to the public, media, and Guardians' members and supporters.

Specific Responsibilities

The specific duties of the Wildlife Coexistence Organizer include the following:

Campaign Coordination (60%):

The Organizer will help implement the county-based campaign strategy to reform Wildlife Services by leveraging public support for wildlife and wild places to grow grassroots and political support for reforming Wildlife Services. They will establish new and manage existing relationships with interested publics/constituents, community leaders, allied advocates, and organizations in Southern New Mexico. They will manage relationships with local and statewide elected officials, growing support for Wildlife Services reform.

Volunteer Management (20%):

The Organizer will supervise and manage volunteers to help build power, participate in commission meetings, contact commissioners, legislators and other decision-makers and community leaders.

Campaign Communications (20%):

The Organizer will create content to support social media outreach for the campaign (Twitter, Facebook, Instagram) and will work with the Wildlife Coexistence Campaigner on website and social media content. The Organizer will help finalize and distribute print and digital materials in support of the campaign. The Organizer may also represent Guardians with traditional media outlets as the campaign requires.

###